

PhillyCarShare and the University of Pennsylvania Launch Largest University Car Sharing Program in North America
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PhillyCarShare to Deploy 40 Vehicles on or Next to Penn's Campus; Significantly Expanding College and University Car Share Programs

PHILADELPHIA--(BUSINESS WIRE)--Another first in a city of firsts, **PhillyCarShare** and **The University of Pennsylvania** are launching the largest university car sharing program in North America. PhillyCarShare is deploying 40 vehicles on or next to Penn's campus and will be establishing a Penn Sustainability Fund for special environmental projects. This new partnership is a result of a collaborative initiative between Penn's travel office and Purchasing services and PhillyCarShare.

PhillyCarShare is bringing the benefits of car sharing to one of the nation's leading universities' faculty, staff and students – age 18 and above. Being Philadelphia's largest private employer, the University of Pennsylvania's 22,600 employees, in 40 Schools and Centers, will now have access to PhillyCarShare for business use. The program will also provide \$25,000 of "free driving" by allocating \$25 worth of driving credits to each of the first 1,000 Penn representatives who set up personal accounts with PhillyCarShare.

PhillyCarShare is already on the campuses of Bryn Mawr College, Chestnut Hill College, Drexel University, Eastern University, Haverford College, Swarthmore College, Temple University, Thomas Jefferson University, The University of the Arts, Ursinus College and Widener University. Members enjoy the freedom of driving while eliminating the costs and hassles of ownership; drivers only pay for the time and mileage they use. Fees cover gas, insurance, maintenance and parking.

"The convenience of the pods (car locations) provided by the University makes it simple and easy for everyone to take part in the program," said **Clayton Lane, AICP, Deputy Executive Director and Co-Founder, PhillyCarShare**. "For example, PhillyCarShare can be used by the Nursing School to take part in clinicals or by staff and faculty traveling to off-site meetings."

"Bringing PhillyCarShare to Penn employees allows for greater transportation alternatives," said **Ralph Maier, Chief Procurement Officer, University of Pennsylvania**. "It also helps reduce parking congestion and provides environmentally-friendly solutions with PhillyCarShare's diverse fleet of vehicles."

"The new PhillyCarShare contract is the first in a series of travel and entertainment service enhancements that will be introduced to the University in the next few months," added **Susan Storb, Penn's Travel Administrator**, "that are designed to bring more options and increased convenience to the campus community."

The University of Pennsylvania is an Ivy League institution with a distinctive past. Founded in the 18th century by Benjamin Franklin, Penn has a longstanding reputation for excellence in graduate and professional education, with a number of its 12 schools ranked at or near the top in their fields. The University is located in Philadelphia on an attractive urban campus that today serves a diverse, 20,000-member student body from around the nation and the world. Now embarking on an expansion into a 24-acre parcel east of campus, the University plans to create a new neighborhood there that will boost the economic, educational and social capacity of the entire city and region and position Philadelphia for national leadership in the knowledge economy. For more information, visit www.upenn.edu.

PhillyCarShare, launched in 2002, is a non-profit organization that operates a rapidly growing fleet of “cars by the hour” from 200+ neighborhood locations (pods) in the Philadelphia region. Each member receives a personal key and 24-hour access. Then driving is easy: reserve online, unlock, and go! Rates start at \$2.90 per hour or \$29 per day and members can get free hours in hybrids and free rides on rail transit. Members report selling or avoiding the purchase of 7,000 cars; walk, bike, and take transit more; and save an average of \$4,000 annually versus owning cars. PhillyCarShare pioneered free memberships, service to any drivers aged 18 to 20 (U.S.), pods every block, debit billing (enabling people of all incomes to join), child seats (U.S.) and municipal car sharing. PhillyCarShare has 45 employees, \$10 million in annual revenues and is consistently recognized for its “green” approach (winner of a Philadelphia Sustainability Award). For more information, visit www.phillycarshare.org.

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