

## Philly Car Share

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There are so many perks to living in Philadelphia that the need to own a car almost becomes obsolete—until you need more than two bags of groceries to replenish your condiment-filled fridge or you're getting ready to haul a new bedroom set home from Ikea. City-dwellers often battle an internal struggle of to own or not to own, and Philly Car Share is the answer.

Maybe you just want a whirl behind the wheel of that BMW you could never afford; paying \$2.90 an hour sure beats paying \$290 a month. Impress the ladies by rolling by in a red Mazda Miata, or meeting clients in an Audi A4. You can choose from a huge fleet of cars parked in lots across the city.

Convenience is the biggest advantage, according to deputy executive director, Clayton Lane. "For city-dwellers, free reserved parking on your block is a big advantage," said Lane. "And you don't have to worry about insurance, maintenance or car payments."

It's free to be a member—the only thing you pay for is the time you use the car. You even fill up the tank on their tab, and premium insurance is provided.

Philly Car Share is not just a business that boasts convenience; it's making an impact on Philadelphia's economy as well. Lane predicts that all of the money members are saving will get "reinvested into the Philadelphia economy, rather than flowing into the global auto industry. The estimated annual economic boost in Philadelphia is about \$90 million."

Check them out for yourself. If you sign up using the promotional code PHILLYGREEN, you get a \$20 driving credit to start you off. This deal will expire on November 27.

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